

NAME: _____

Infographic (Part II) Rubric

Note: If benchmark 1 is not met, then a zero will be assigned

Category	4	3	2	1	Your score
Section I: Scope of the issue (weight x3)	The topic and messages of the infographic are clear and easily understood; Intended to inform or convince the viewer.	Topic and main ideas are clear.	Topic is given but main ideas are unclear or lacking.	Topic and/or main ideas are very unclear.	/12
Section II: Risk factors, OR Impact on victim, OR Legislative history, OR Pros/cons (weight x3)	The topic and messages of the infographic are clear and easily understood; Intended to inform or convince the viewer.	Topic and main ideas are clear.	Topic is given but main ideas are unclear or lacking.	Topic and/or main ideas are very unclear.	/12
Section III: Prevention suggestions, OR CJ/govt. response suggestions (weight x3)	The topic and messages of the infographic are clear and easily understood; Intended to inform or convince the viewer.	Topic and main ideas are clear.	Topic is given but main ideas are unclear or lacking.	Topic and/or main ideas are very unclear.	/12
Design/layout (weight x3)	The design/layout is neat, clear, and visually appealing.	Is attractive in terms of design, layout and neatness.	Is acceptably attractive though it may be a bit messy.	Is distractingly messy, or very poorly designed.	/12
Correct number of sources (weight x2)	Four <i>peer reviewed</i> and/or <i>law review</i> journal articles	Three <i>peer reviewed</i> and/or <i>law review</i> journal articles	Two <i>peer reviewed</i> and/or <i>law review</i> journal articles	One <i>peer reviewed</i> and/or <i>law review</i> journal articles	/8
Formatting, image and source requirements (weight x1)	Proper APA is used. There are no/very few grammatical or mechanical errors.	There are some – but not many – minor grammatical and/or mechanical, and/or APA errors.	There are many grammatical and/or mechanical, and/or APA errors.	There are an unacceptable number of grammatical, and/or mechanical, and/or APA errors.	/4
Total					/60